

From: Grey Goose Graphics [info@greygoosegraphics.com]
Sent: Friday, February 26, 2010 4:07 PM
Subject: GreyGooseGraphics February 2010 Newsletter - Corrected!

Please excuse the resend... it appears we sent a draft by mistake instead of the final version...

We apologize for any inconvenience!

February 2010



Enjoying the snow?

Dear John,

Digging out is the theme of the month. It seems like between the snow and our current project load we've been pretty busy this month.



Thank you to all of our loyal clients who continue to keep us busy month after month. We appreciate your business and the trust you place in us each and every day as we represent you. Whether print, web, or digital media, we enjoy taking care of your needs and supporting your business as if it was ours.

This month we are sharing with you two interesting finds in the technology world. One good... one not so good. Both impacted our business this month and we felt passing them on might be a benefit to our clients.

As always, feel free to [contact us](#) with any questions you might have.

Enjoy the snow!

In This Issue

- [Welcome](#)
- [New Sites](#)
- [HP & Compaq Laptops](#)
- [VLINGO!](#)

Featured Links

- [Grey Goose Graphics](#)
- [HP Support](#)

Featured Website



www.NorthernScapes.com

[Join our Mailing List!](#)

Welcome!

Since our last Newsletter, we have contracts pending with 5 new clients... Check back next month to meet the new members of the GreyGooseGraphics family!

New Sites...

This month we launched two new sites...



www.MidHudsonENA.org



www.FingerLakesGetaways.com

And Northern Scapes received a new "paint job"... (Well... a little more than a new paint job...) We are proud that they are our featured site of the month!



www.NorthernScapes.com

We have many more coming... wait to you see what's coming!

HP & Compaq Laptop Owners Check this out!

Do you own a laptop made by HP or Compaq? If so... you definitely need to read on....

There are so many different, quality technology options out there that having a single source for computers is probably not a wise thing. We are strong supports of Dell for desktop solutions and for many years we have been an advocate of HP/Compaqs for laptop solutions.... (Although we love our Dell Mini's too... and we haven't found a laptop with a keyboard that feels as good on the fingers as an IBM... but that's another conversation...)

When we look at the cost, reliability and overall return on investment it's very hard to beat a HP or Compaq laptop. A recent issue maybe tipping the scales for us... but hopefully if you are made aware of this quickly, it may prevent you from having to go through the same exercise in frustration that we just experienced.

The issue is that over a period of time, various HP & Compaq laptops are having functionality issues which may affect the wireless adapter, the keyboard, sound card, cpu and or memory. The short story is there is a know issue with the algorithm which controls the small cooling fan in the laptop. Users who utilize their laptops for extended times, leave it plugged in for extended times, or use it in conditions where the laptop cannot vent its heat are basically cooking the inside.

The head causes everything to stop working and once this occurs this is not reversible, but requires an HP fix which can run up to \$400. (Tough to swallow since you can buy a new one for \$500-\$800...)

As we said, this is a know issue... If you are a registered user, HP will try to contact you. In our case, they tried, but our aggressive spam filters toss out the email as they also included solicitation materials with their notification. If you are not a registered user, HP is excused from any liability or responsibility of this issue. (Or at least that's what the rep told us on the phone.)

HP is trying to contact owners to advise them of a fix for their computer. They have also extended their warranty periods for an extra year and offer free fixes for those fixed within the warranty period... Ours was out of the period by 38 days... so we are opting for a different laptop rather than investing in old technology...

If you have a laptop from HP or Compaq... it's work either a call to tech support or a visit to their website to see if your computer has this issue and what you should do to correct it... Our issue was with the wireless card... so we can get our data off and move on... It's a terrible way to start your day... and hopefully it doesn't take out your ability to grab your data... (Remember our back up article a couple of months back????)

We hope this doesn't affect any of you... but if it does... there is an easy fix out there...

Just don't wait too long...

Do you VLINGO???

Boost your mobile phone productivity...

As a small business to stay competitive we are always looking for new technology to increase our productivity, improve our product offerings, or something to differentiate ourselves from the competition. We are early adopters of technology which often gets us accused of having too many toys... but we think you will agree this is one that many can benefit from.

One of our issues is trying to stay in touch with our clients throughout the day and many times that means answering emails, phone calls, or texting while we are out of the office. Although we like our blackberry's we are not fond of the small keyboards and the time it takes to send replies. Since texting is not a good thing to be doing while driving or even walking down the street, we have been

looking for something to make our use of this technology easier and quicker.

After a couple of months of fruitless trials we found it! VLINGO!!! It works with Blackberry, Windows Mobile, Nokia, and Iphone. Use it to text, e-mail, enhance the voice navigation features of your phone (voice dialing, menu selection, etc.) It's an awesome application that has paid for itself in the first week we had had it...

They offer a free trial and full service is a one-time fee of \$19.99.

An awesome application which quickly learns your voice, works with your specific contacts, and improves the accuracy of your emails while reducing the time it takes to send them...

For more information or to purchase... www.VLINGO.com

(We are not compensated in any way for this recommendation. We love it... Hopefully you will too... if not... please don't ask us to pick up the tab for your trial...)

Thank you for your continued business and spending some time with us today. We value you as a customer and have enjoyed our relationship with you.

Sincerely,



John J. Hussar
Owner/Principle Designer

Grey Goose Graphics, LLC

\$100 Gift Card

We are proud that over ninety-five percent of our growth comes from the referrals of our clients. From now until June 1, 2010, for every client you refer to us that develops a new web site with us, we will provide you with a \$100.00 AMEX gift card as a way of saying thank you for your continued support of our business!

We thank you for putting your trust in us and value your referrals. Be sure to either have the new client mention your referral, or let us know yourself so we can make sure we follow up with you with this benefit.

Offer is good to all existing clients who have a valid contract with us and their account is in good standing at the time of the referral.

Gift Cards will be awarded upon the launch of the web site which resulted from the referral.

Offer Expires: June 1, 2010